

PHILOSOPHY OF MEMES CONFERENCE

Saturday, March 16th, 2024 (GMT+2)

[09:15 – 09:30] Opening Remarks

[09:35 - 10:05] Ana Cimpoieru, University of Bucharest – “Political Memes: From priming to reinforcement”

[10:10 - 10:40] David Urzica, University of Bucharest – “Memes as Something More Than Humor”

[10:45 - 11:15] Francesco Maria Pianese, University of Milan – “A New Framework for the Analysis and Understanding of Memes”

[11:20 - 11:50] Francesc Sañé Díaz-Santos, Autonomous University of Barcelona – “Phenomenology of Memes and Beyond”

[11:55 - 12:25] Glenn Anderau¹ and Daniel Barbarrusa², University of Zürich¹ and University of Sevilla² resp. – “The Function of Memes in Political Discourse”

[12:30 - 13:00] Arina Atik, New Centre for Research and Practice – “Am I a painted cake? Aka Cake and non-cake ontological and aesthetic boundaries”

{13:05 - 14:05} Keynote Cristina Voinea – “Social Media Platforms as Digital Slot Machines”

[14:15 - 14:45] Ecaterina Fecioru, University of Bucharest – “Big Five Personality Traits and Dark Humor Memes Appreciation”

1h Lunch Break

[16:05 - 16:35] Stefan Cătălin Sali, University of Bucharest – “The Numbing Interpassivity of Memes”

[16:40 - 17:10] Samrawit Ayele, IMT School for Advanced Studies – “Ingredients for a Good Meme: Cognitive and Emotional Factors of Internet Meme Appreciation”

{17:15 - 18:15} Keynote Simon Envine – “Reduce, Reuse, Recycle: Memes in The Digital Environment”

[18:20 - 18:50] Daniel Stancu, University of Bucharest – “Internet Memes as Memetic Troublemakers”

[18:55 - 19:25] Antoniu Gabriel Cristea, University of Bucharest – “The Relevance of Memes: The Influence Over the Population And Their Understanding”

[19:30 - 20:00] Oleksandra Kuvshynova and Mircea-Mihai Marin, University of Bucharest – “Irony vs. Cynicism: A Tentative Path Towards Virtuous Meme Creation”

[20:05 - 20:35] Aleksandra Majdzińska-Koczorowicz, University of Łódź – “Internet Memes as Blends”

Sunday, March 17th, 2024 (GMT+2)

[09:00 - 09:30] Seong-Young Her, University of Canterbury – “The History of a Metameme: Layers of Irony Theory”

[09:35 - 10:05] Thomas Payre, Cardiff University and CY Cergy Paris University – “Exploring the Phenomenology of Memes: Understanding the Dialectic Between Image and Text”

[10:10-10:40] Carmen Rădulescu, University of Bucharest – “Meaning and Reference in the Study of Memes”

[10:45 - 11:15] Olguța Barizi, University of Bucharest – “The Intertextuality of Memes- Implications on Neural Mechanisms and The Social Behavior of Users”

[11:20 - 11:50] Eve Hamel, University of Galway – “The Depressive Aesthetics in Memes: A vision of mental health in a capitalist era”

[11:55 - 12:25] Damian Suhov, University of Bucharest – “Com(e)media dell’arte: Paradigms of Character-Driven Memes”

[12:30 - 13:00] Uku Hughes, Tallinn University – “How do Memes Speak? Social Commentary in the Digital Era”

[13:05 – 13:35] Mihaela Drăgoi, University of Bucharest – “Can memes become educational tools?”

[13:40 - 14:10] Ana Neag, University of Bucharest – “Emotional Processing and Emotional State Ascription in Memes”

1h Lunch Break

[15:10 - 15:40] Serhat Bastimar, University of Bucharest – “Parasitic Memes and How to Defend Against Them?”

[15:45-16:15] Caroline Gore, University of Liverpool – “On the Possibility of Ethically Archiving Memes That Are Attached to a Person”

[16:20 - 16:50] Corina Onofrei, University of Bucharest – “Emil Cioran and Memes: The Intersection of Existentialism and Digital Culture”

[16:55 - 17:25] Alexandr Carpov, Free University Berlin – “The End of Semiotics or Is There Something Beyond Memes?”

{17:30 - 18:30} Keynote Jane O’Grady – “Memes: What could they be or do?”

[18:40 – 19:10] Walter Barta, University of Houston – “An Associationist Constraint on Memetics”

[19:15 – 19:45] Iais-Simon Surugiu-Sasa, University of Bucharest – “Evolution and Ethical Implications of Looksmaxxing”

[19:50 – 20:05] Closing Remarks