

15TH ANNUAL

GLOBAL BUSINESS ETHICS SYMPOSIUM



BENTLEY
UNIVERSITY



STATE STREET

TUESDAY, MAY 21, 2019 | LACAVA BUILDING, 3RD FLOOR

Artificial Intelligence and the Responsibilities of Business: Mapping the Ethical Terrain

PROGRAM AGENDA

- 8:00 to 9:00 a.m.** **Registration & Breakfast (LaCava Building, 3rd Floor)**
- 9:00 a.m.** **Welcome & Introduction (Room 395)**
Cynthia Clark, *Bentley Alliance for Ethics and Social Responsibility*
- 9:00 a.m.** **Opening Address**
Alison Davis-Blake, *President, Bentley University*

OPENING PANEL

- 9:15 to 10:45 a.m.** **Artificial Intelligence – The Big Picture (Room 395)**
Moderator: Jill Brown, *Professor of Management, Bentley University*
- Panelists:**
- Richard DeGeorge, *University Distinguished Professor, University of Kansas*
 - Lisa Amini, *Director, IBM Research Cambridge*
 - Kirsten Martin, *Associate Professor, George Washington University*

NETWORKING BREAK (10:45 to 11:15 a.m.)

- 11:15 to 12:30 p.m.** **AI and Making Machines Moral (Room 395)**
Moderator: Cynthia Clark, *Bentley Alliance for Ethics and Social Responsibility*
- Panelists:**
- Tom Donaldson, *Mark O. Winkelman Professor of Legal Studies & Business Ethics, Wharton, University of Pennsylvania*
 - Jean-Francois Bonnefon, *MIT Media Labs and Moral Machines project*
 - Doug Bosse, *David Meade White Jr. Chair in Business at the Robins School of Business at University of Richmond*

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12:30 to 2:00 p.m. **Luncheon Keynote (Room 395)**
Moiz Kohari, *Chief Technology Architect, State Street Corporation*
AI and the Future of Banking

CONCURRENT SESSIONS

2:00 to 3:15 p.m. **Session A: Human Rights, National Security and AI (Room 325)**
Moderator: Robert McNulty, *Director of Programs, W. Michael Hoffman Center for Business Ethics*

Panelists:

- Carol Rose, Executive Director, ACLU, Leadership Team, Partnership on AI
- Elsa Kania, Adjunct Fellow, Technology and National Security Program, Center for a New American Security (CNAS)

2:00 to 3:15 p.m. **Session B: AI and Medicine (Room 305)**
Moderator: Fred Ledley, *Professor of Natural & Applied Sciences & Management, Bentley University*

Panelists:

- Art Caplan, *Drs. William F. and Virginia Connolly Mitty Professor of Bioethics and Director of Division of Medical Ethics, NYU*
- John Brownstein, *Chief Innovation Officer, Boston Children's Hospital*

3:15 to 3:30 p.m. NETWORKING BREAK

3:30 to 4:45 p.m. **Where Do We Go From Here: The Future Of AI (Room 395)**
Moderator: Heikki Topi, Professor, Computer Information Systems, Bentley University

Panelists:

- Peter Norvig, *Director of Research, Google Inc.*
- M. Lynne Markus, *Professor, Information Process Management, Bentley University*

5:00 to 6:00 p.m. **Closing Reception: Cocktails and hors d'oeuvres**
Room 335 and the Patio (weather permitting) or Room 325