

Art Style | Art & Culture International Magazine, an online and peer-reviewed magazine devoted to art and culture, invites the submission of extended essays and scholarly articles.

The theme of the upcoming edition is:

**Under the Kino-Eye:**

**Unveiling the Mediality of Architecture Through Image-Making and Digital Technologies**

"Under the Kino-Eye: Unveiling the Mediality of Architecture Through Image-Making and Digital Technologies" appeals to the international audience of architectural scholars, designers, urban practitioners, film scholars, and film and media practitioners with an interest in spatial and visual culture, media and communication, and social sciences. This special issue of *Art Style, Art & Culture International Magazine* is configured with an awareness of the newly extended field of image-making strategies and digital technologies used in film practices, unveiling the untimely concept of the 'mediality of architecture.' It crosses diverse historical perspectives on the convergence of architectural and film practices in their specific visual regimes and their technical impact on the cinematographic representation of space. Importantly, representational media by no means serve only to render phenomena perceptible; representational media actually generate forms of mediality *per se*. They are analyzed in their function of mediating visual contents, rendering the very effects of mediation visible in representation. However, because this partial demystification is frequently reflected by and within moving images, specific historical epistemes of perception can be studied with recourse to their cinematographic visual regimes and the transformation of spatial perception through digital technologies. We contend that these specific visual regimes can serve as stimulating agents in understanding how the cinematographic representation of space resonates within broader discourses of the Anthropocene, 4th Industrial Revolution, and 6th Extinction today. This novel approach includes—for the first time—a discursive analysis of the newly uncovered connections between the different practices that participate in the cinematographic representation of space (including the recently extended film practices of AR, VR, GPS, and CGI), seeking to legitimize them in the third decade of the 21st century as a continuation of the traditional convergence of architectural and film practices. Under the central notions concerning the *Kino-Eye* theory (image and perception), this issue of *Art Style, Art & Culture International Magazine* presents the possibilities of such disciplinary thresholds where intellectual approaches to different visual systems meet each other, unveiling the untold history of the mediality of architecture.

This issue aims to bring a new perspective to the relationship between film and architecture, unearthing each practice's expressive possibilities in opening the question of the language communicated between its mediums. In a broader perspective, this edition's purpose is to uncover how this relationship has empowered a transformative cultural and social meaning in the production and representation of space and raised challenges to better understand the contemporary urban environment in all its diversity and complexity. We are expecting contributions to contemporary architectural theory, practice, and education as well as film and media studies, further expanding on a knowledge compelling of critical re-readings of the untimely concept of the 'mediality of architecture.'

You just need to follow the magazine's author guidelines for information: <https://artstyle.international/author-guidelines/> and submit your extended essay or scholarly article for evaluation to [editorial@artstyle.international](mailto:editorial@artstyle.international). The deadline for submissions is June 30, 2022. We will get back to you with acceptance or nonacceptance feedback after the reviewers have evaluated your contribution. If your submission is accepted, we will inform you about the publication schedule.

Christiane Wagner, editor-in-chief  
Katarina Andjelkovic, associate editor

The *Art Style Magazine* operates under the guidance of the editor-in-chief, supported by an international editorial board and scientific committee. For more information about the magazine or the full bios of the editorial team and scientific committee, please visit the *Art Style Magazine's* website: <https://artstyle.international>